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News Release

Petsecure Pet Health Insurance Celebrates Pet Parent's Day

(Winnipeg, Manitoba, April 26, 2009) Petsecure pet health insurance is happy to celebrate Pet Parent's Day on April 26, 2009 in partnership with VPI Pet Insurance. Pet Parent's Day recognizes those who love their pets and consider them our companions, our best friends and part of the family.

To celebrate devoted pet parents, Petsecure has created free electronic greeting cards to share with other pet parents. Senders have the ability to choose a design, a greeting and include a personal message. These free greeting cards can be sent through Petsecure's website at: www.petsecure.com.

According to AAHA, 87% of committed pet parents include their pet in holiday celebrations, 67% travel with their pet and 62% celebrate their pet's birthday. In a recent VPI poll 56% of the pet owners visiting their website indicated they also sleep with their pets on a regular basis.

Free Pet Parent's Day e-cards are now available at: www.petsecure.com and will be available until the end of April. Send your greetings to as many pet parents as you'd like including your own personal message.

About Petsecure:

Petsecure promotes responsible pet ownership to Canadian pet owners through a selection of insurance products that assist with the cost of medical care for [dogs](#) and [cats](#). In business since 1989, Petsecure is Canada's oldest and largest pet health insurance company and since inception has paid out over \$77 million in claims. Headquartered in Winnipeg, Manitoba, Petsecure offers its plans in all Canadian provinces and territories. Petsecure is underwritten by SecuriCan General Insurance Company.

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